

# Courage & Character



A  
THREE-YEAR  
CAMPAIGN  
TO GROW THE  
JOHN JAY  
INSTITUTE





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705 S. Bellevue Avenue  
Langhorne, PA 19047

[WWW.JOHNJAYFELLOWS.COM](http://WWW.JOHNJAYFELLOWS.COM)

# LETTER FROM THE PRESIDENT

DEAR FRIEND,

The time is ripe for strategic growth.

One look at the current political moment reveals a lack of moral, faith-based leadership at every level of government. America needs wise, principled leaders—in politics, yes, but also in the home, the media, the corporate workplace, and the church.

It is our plan in the coming years to stem that tide. To do so, we must significantly expand the John Jay leadership development programs so we can educate and deploy the best and brightest Christian leaders of tomorrow.

Since our founding 15 years ago, we have prepared over 800 young men and women for faith-informed public service. Yet we have turned away hundreds of enthusiastic and highly qualified applicants because of our capacity limitations and commitment to keeping our cohorts small, intensive, and meaningful.

Our exciting news is this: because of a generous lead gift, over the next three years, we will renovate our current facility and add a second John Jay cohort in Washington, D.C.—**tripling the number of John Jay fellows trained and deployed for leadership and shaping culture.**



I'm asking you to join us. Our country, our children, and our lives depend on strong, faithful Christian leadership today more than ever.

Thank you,

A handwritten signature in black ink that reads "Greg Schaller". The signature is fluid and cursive, with a long, sweeping underline.

**GREG SCHALLER**  
*President*

“The opportunity for the John Jay Institute to increase its impact is an exciting one. JJI has a strong history, a demonstrated record of results, and an enduring vision and mission. I have been a part of it since its founding, and have never been more enthusiastic about its future.

**TODD J. WILLIAMS**  
*JJI Chairman of the Board*



# MISSION

The mission of the John Jay Institute is to prepare principled leaders for faith-informed public service.

## THE JOHN JAY FELLOWS PROGRAM

We seek out the best and brightest young people—tomorrow’s opinion-shapers and influencers, legislators and pastors, scholars and community leaders.

During their academic residency, we provide them with the intellectual, spiritual, and professional training for transformational cultural leadership.

Upon completion of the fellowship program, we welcome them into a close-knit professional fraternity of alumni to facilitate their strategic placement, continued growth, and lasting impact on American culture.

## THE SARATOGA FELLOWS PROGRAM

This is the leadership “topoff” that best prepares young military officers to live out their faith in a thoughtful, compelling and winsome way while serving their country in uniform. For those officers wanting to positively influence military culture for the good of the nation, this program is an unparalleled experience.





“ After going through the Saratoga Fellowship, I understood the driving factor in refining my leadership style didn't come out of the pages of a trendy new self-help book... It came from my values.

**LTJG ABBY CULP SADLER**  
*Saratoga Alumna*

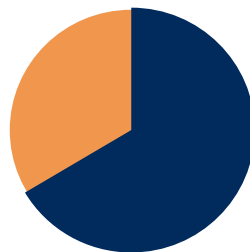






## THE PROBLEM: A CRISIS IN LEADERSHIP

America is experiencing a monumental crisis in leadership. Most of our leaders lack the intellectual, spiritual, and moral characteristics so desperately needed by our country, our society, our churches, and our families. And sadly, most American educational institutions are exacerbating this crisis rather than solving it.



Research shows that approximately two-thirds of high school students with a Christian background will walk away from the church during their college years (Barna and Lifeway).



Likewise, college graduates in America have grown demonstrably more progressive in their political ideology over the past two decades (Pew).



**America needs leaders in both the commonwealth and the church who possess conviction of the truth of their faith and its implications for the complete flourishing of human civilization, society, politics, and law.**

## **OUR WORLD TODAY SUFFERS FROM**

**FAILURE OF THE CHURCH TO LEAD**

**FAMILY BREAKDOWN**

**GROWTH OF THE STATE**

**EDUCATIONAL FAILURE**

**FINANCIAL CORRUPTION AND ECONOMIC COLLAPSE**

**VULGAR AND DEHUMANIZING POPULAR CULTURE**





**THE SOLUTION:**  
**PREPARING  
PRINCIPLED  
LEADERS**

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**The next generation  
of transformational  
leaders will be  
made, not born.**

The John Jay Institute exists to build the future of American leadership.

We address the leadership crisis by equipping fellows with a foundational understanding of what constitutes true character and genuine morality. Our programs are rooted in the strong, millenia-old tradition of Christian moral and intellectual teachings, American ideals, and the rich heritage of Western Civilization.

Equipped with this spiritual, moral, and intellectual foundation, fellows are then placed at leading institutions of civic and cultural influence.





## THE JOHN JAY DIFFERENCE

### INTENSIVE

Rather than rely on condensed formats such as retreats and media initiatives, our program is intensive, immersion-based, and semester-long.

### ACADEMICALLY RIGOROUS

Our fellows grapple with readings and topics in theology, philosophy, history, politics, culture, and jurisprudence—each drawing from the rich wisdom of the Judeo-Christian tradition.

### COMMUNITY- BASED

Since lasting character development requires a holistic approach, our program is saturated with daily prayer, scripture reading, hospitality, and community.

### POST- GRADUATE

Our program targets post-graduates at a time in life when young people are called to begin living out their faith and beliefs.



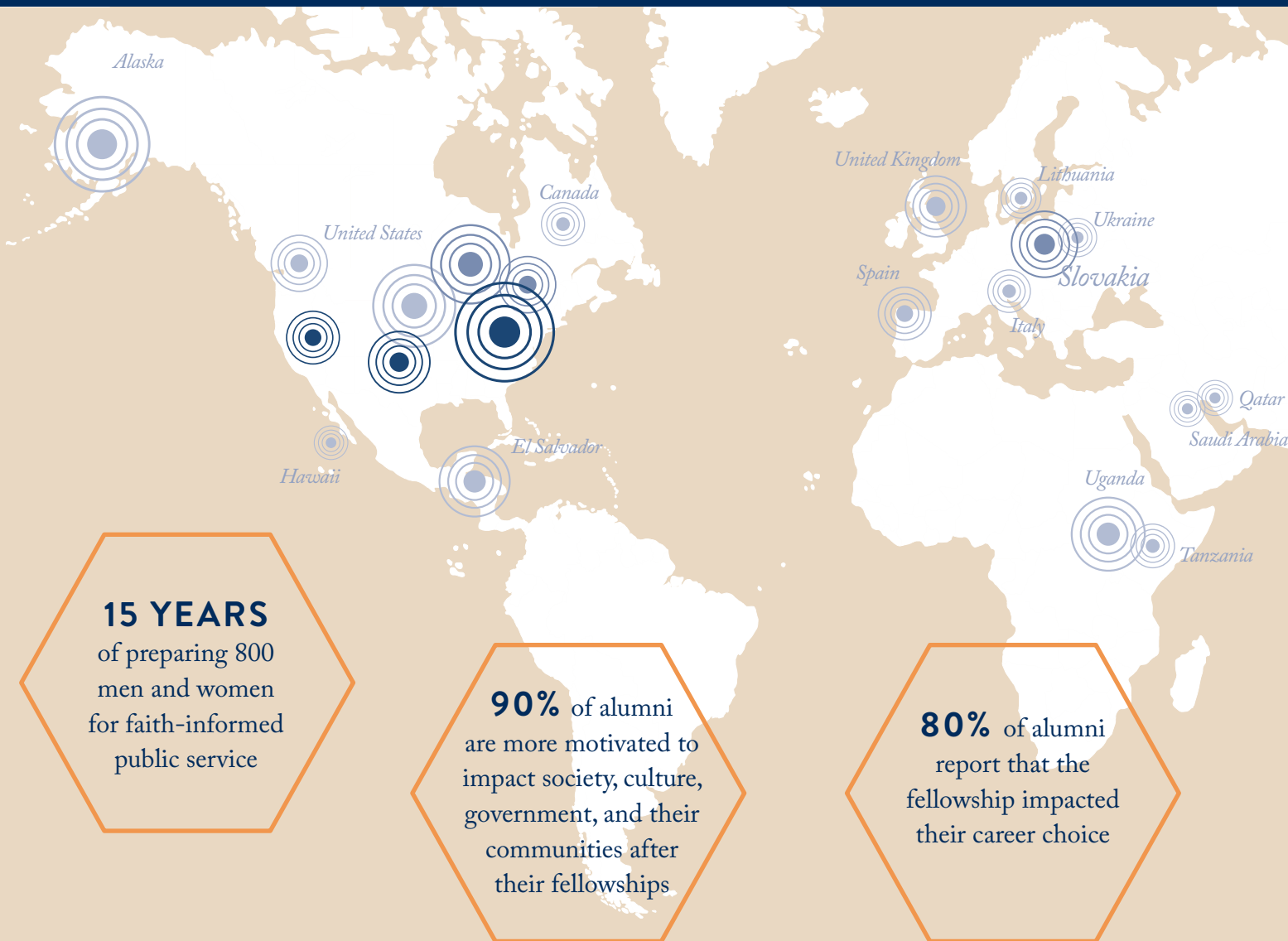
“ Rather than solely focusing on the academic, spiritual, or social factors in our lives, John Jay encompasses the triad of mind, body, and spirit.

**KATERINA LEVINSON**

*John Jay Alumna*



READ MORE ABOUT OUR ALUMNI AT  
[johnjayfellows.com/alumni-stories](http://johnjayfellows.com/alumni-stories)



**15 YEARS**  
of preparing 800  
men and women  
for faith-informed  
public service

**90%** of alumni  
are more motivated to  
impact society, culture,  
government, and their  
communities after  
their fellowships

**80%** of alumni  
report that the  
fellowship impacted  
their career choice





## THE RESULTS: ALUMNI IMPACT ON CULTURE, SOCIETY, AND POLICY

John Jay Institute alumni are in the trenches, influencing society and culture with the principled leadership we so yearn for in our government and in our communities. We have tracked their careers, conducted extensive qualitative and quantitative surveys, and watched as—time and time again—they surpass anything we could expect of them.

The results aren't coming from the occasional shining star—they are coming from a network of like-minded leaders, placed in strategic positions, who make each other stronger and together exert a remarkable influence on culture and policy.



“ Public service is demanding and requires a person to be firmly grounded in order to do it well. My time at John Jay helped me to understand better the relationship of my faith to my calling as a public servant.

**JANESSA BLYTHE MACKENZIE**  
*John Jay Alumna*



# Courage & Character

## A THREE-YEAR CAMPAIGN TO GROW THE JOHN JAY INSTITUTE

In 2021-2023, we seek to raise an organizational total of \$2.3 million to sustainably triple the size of the John Jay Fellows program from training and deploying 16 young Christian leaders per year to an organization training and deploying 48 young Christian leaders per year.

The John Jay Fellows program currently supports 8 fellows per semester. Undergirded by a generous lead grant from the Kern Family Foundation, we will renovate our base facility, expand the John Jay Fellows program to 12 fellows, and add a second full John Jay Fellows cohort in Washington, D.C. with the same rigorous curriculum.





**RENOVATE BASE FACILITY FAIRVIEW MANOR**

*Timeline:* Summer 2021

**EXPAND CURRENT COHORT FROM 8 TO 12 FELLOWS**

*Timeline:* Fall 2021

*Location:* Langhorne, PA (greater Philadelphia)



**LAUNCH SECOND FULL 12-PERSON COHORT IN WASHINGTON, D.C.**

*Timeline:* Fall 2022

*Location:* Washington, D.C.



**OPERATE TWO FULL COHORTS IN WASHINGTON AND PHILADELPHIA**

*Timeline:* Fall 2023

*Location:* Washington, D.C. and Langhorne, PA (greater Philadelphia)

<b>CAMPAIGN GOAL:</b> \$50,000	<b>CAMPAIGN GOAL:</b> \$181,500	<b>CAMPAIGN GOAL:</b> \$181,500
<b>TOTAL 2021 BUDGET:</b> \$582,000	<b>TOTAL 2022 BUDGET:</b> \$845,500	<b>TOTAL 2023 BUDGET:</b> \$845,500

“ Since 2016, the Kern Family Foundation has supported the work of the John Jay Institute, an organization dedicated to preparing principled leaders for faith-informed public service. JJI now seeks to begin another chapter in their organizational life by committing to triple the number of Fellows that they steward, which we enthusiastically support.

**KERN FAMILY FOUNDATION**

## OUR CURRENT PARTNERS

The John Jay Institute has received a matching grant from the Kern Family Foundation that will cover 50% of the increased costs to double our cohorts, expand our flagship John Jay Fellows Program, and triple the number of fellows we educate by the end of 2023.

### THE INSTITUTE'S SUPPORTERS INCLUDE:

- ◇ The Lynde and Harry Bradley Foundation
- ◇ Andrea Waitt Carlton Foundation
- ◇ Carson-Myre Foundation
- ◇ Chisholm Foundation
- ◇ Kern Family Foundation
- ◇ M.J. Murdock Charitable Trust
- ◇ Many individual donors



“Ultimately, this experience forced me to seriously consider the unfortunate ill health of both my church and my nation. I care less about my personal achievements and think more about how I can preserve my faith, religious liberty, and the American experiment.

**KAITLYN ANDERSON**  
*John Jay Alumna*







“ It is amazing how a few months of living in a dedicated Christian community can impact one’s life. There are many ways the Fellowship has changed me, but my spiritual and intellectual growth are the clearest and easiest to communicate.

**NATE ESBENSHADE**  
*John Jay Alumnus*

## HOW YOU CAN HELP

Make a gift to secure the future of principled, Christian leadership in America.

### GIVING OPTIONS INCLUDE:

- ▷ Make a three-year pledge gift.
- ▷ Give a check/cash gift.
- ▷ Donate online.
- ▷ Give the gift of stock.
- ▷ Explore will and estate giving options.



“ It was a very challenging experience in many ways. But I emerged with an even stronger faith, a foundational grasp of the Western canon, and a taste of how profoundly good life in intentional Christian community can be even in our current age.

**LUKE HOLTHOUSE**

*John Jay Alumnus*

**FOR MORE INFORMATION,**  
please contact President Greg Schaller  
at [gschaller@johnjayinstitute.org](mailto:gschaller@johnjayinstitute.org)  
or (720) 519-3544.



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